



ECOALITY – Call for Proposals 2025

Ecoality-project is launching a project call for young people and organizations working with youth for initiatives that promote climate justice, gender equality, and equity.

This is a call for proposal within the project “**Ecoality: Youth and Local Authorities together for climate and gender justice**” (NDICI CHALLENGE/2023/451-832) funded by the **DEAR: Development Education and Awareness Raising Programme** (call 2022) by the European Commission.

Ecoality is a collaborative project involving 10 partner countries, targeting young people, teachers, and educators working with youth. In Finland, the project is coordinated by the **Rauhankasvatusinstituutti ry** (RKI, in English: Peace Education Institute), an independent non-governmental organization that has been active since 1981.

Ecoality is implemented in 2024-2026. It promotes climate and environmental justice, gender equality, and equity. The project provides participating young people with opportunities for peer learning and collective action on these themes. It encourages youth leadership and civic engagement to address ecological and social challenges. You can find more information here: [Rauhankasvatusinstituutti](#) & [Ecoality](#).

Application Schedule

The call is open on **August 10 – October 9, 2025**. Funding **decisions** will be announced on **October 17, 2025**.

Budget, Scope, and Implementation Timeline

A total of €20,000 has been allocated for this funding call, and its distribution in Finland is managed by RKI.

Individual project applications can range between €3,000 and €6,000.

No co-funding is required from the funded projects. The grant covers only specific types of eligible direct costs that have been incurred during project implementation (see Application Form and Talousarviolomake/Budget Template). Proposed projects can be local, regional, or national, and all activities must take place in Finland.

The duration of funded projects can range from 5 to 8 months. Regardless of the start date, all projects must be **completed by April 30, 2026**.

Additional Information

Carefully review the detailed application guidelines on the following pages, which answer key questions such as: What types of themes can receive funding? Who is eligible to apply, and for what types of activities?

Page 4 provides an overview of the application process, required documents and the evaluation criteria.

For further information, please contact us by e-mail at ecoality@rauhankasvatus.fi



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Themes and Priorities

Applications should correspond to at least one of the Priority Areas of the Call. The Priorities of the Call are the following:

1. **Intersectionality**

Objective: Promoting initiatives that recognise the overlapping factors of social, economic, and environmental inequalities.

2. **Youth Empowerment**

Objective: Supporting young people in taking active roles in their communities to address global challenges.

3. **Climate Justice**

Objective: Addressing the impacts of climate change, especially in vulnerable communities, and promoting sustainable local solutions.

4. **Gender Justice**

Objective: Tackling gender inequality and promoting women's, girls' and people from LGBTIQ+ community's rights.

Who may apply and What kind of activities are funded?

Eligible applicants

Interested organisations can apply either as single applicants or in partnerships as co-applicants:

- **Lead applicant** is a single responsible entity who will submit the proposal. The Lead applicant is responsible for implementing activities, reporting and managing the budget.
- **Co-applicant** is an organisation other than the Lead applicant, that will share the responsibility for implementing some of the proposed activities and managing an implementation budget. It shall fulfil the same eligibility criteria as the Lead applicant. A maximum of 2 Co-applicants can apply.
- **Non-formal groups** cannot be the direct recipients of a grant and therefore cannot directly apply, however an application can be submitted on their behalf by a legally established entity who will receive the budget and will retain overall responsibility as lead applicant for the activities.
- Individuals cannot apply.



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Eligible Activities and Costs (detailed in the Budjettipohja/Budget Template).

Eligible initiatives should focus on local solutions and community-based actions that integrate climate and gender justice. Activities implemented by the grantee should be focused, practical and tailored to clearly identified target groups. The proposed projects could have a local, regional or national scope. The activities must be performed in Finland.

Eligible activities may include but are not limited to:

1. **Advocacy and lobbying** for climate and gender justice at local or regional levels.

Possible activities:

- a) Organising petitions or campaigns to influence local government policies on climate and gender equality.
- b) Contributing to the development, adaptation or implementation of multistakeholder actional plans or proposals for policy changes that promote eco-social transition with gender-inclusive approaches.
- c) Hosting public forums with local authorities to address the intersection of gender and environmental issues.

2. **Public awareness campaigns** addressing environmental sustainability and gender equality.

Possible activities:

- (a) Social media campaigns that highlight the role of women in combating climate change.
- (b) Community-based events such as flash mobs or street art to promote sustainability and gender equality.
- (c) Launching digital platforms or podcasts discussing ecofeminism and the effects of climate change on marginalised groups.

3. **Participatory educational events** including workshops, seminars, and festivals, that promote climate action and gender empowerment.

Possible activities:

- (a) Interactive workshops on eco-social transition solutions and how they benefit local women and youth.
- (b) School seminars focusing on climate justice and the empowerment of women as environmental leaders.
- (c) Organising ecofeminist film screenings and panel discussions to raise awareness on gendered impacts of climate crises.
- (d) Participation in European events on Global Citizenship Education/youth empowerment within the country where the activities are due to take place (such as the Global Education Week or a Europe wide awareness raising campaign).

4. **Innovative community projects** focused on ecological preservation, eco-social transition, or sustainable practices with an emphasis on engaging women and marginalised youth.

Possible activities:

- (a) Establishing community gardens with women and youth leadership to promote sustainable farming practices.
- (b) Creating youth-led recycling programmes with a focus on empowering young women and marginalised communities.
- (c) Other project activities that clearly contribute to the realisation of the call.



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Application Process, Required Documents and Evaluation and Award Procedure

The project application, along with all required attachments, must be submitted via email to ecoality@rauhankasvatus.fi by **October 9, 2025**.

Funding decisions will be announced on **October 17, 2025**.

Applications must be submitted using the designated application form and two annexes:

- **Application Form**
- **Annex 1: Talousarviomake/Budget Template**
- **Annex 2: Declaration of Honor** – an English-language declaration confirming that the applicant has not received DEAR funding from the 2022 CfP Call No 173998

Once the complete application has been submitted, the lead applicant will receive confirmation of receipt from **RKI**. A review panel consisting of experts from the **Peace Education Institute (RKI)** will evaluate the applications. The evaluation team will first assess project applications for formal requirements (eligibility and admissibility). Applications and applicants deemed eligible and acceptable will then be evaluated against the award criteria (8).

	Criterion / Aspects to be fulfilled in the application	Description	Max Points
1	Eligibility of the Applicant(s)	Verifies if the applicant(s) meet(s) eligibility requirements of the call.	On/Off Criteria)
2	Coherence and Quality of the Project	Assesses the logical structure, clarity of objectives, and feasibility of the activities.	20
3	Relevance to Objectives of Call and Ecoality	Evaluates how well the proposal aligns with the goals of the call and Ecoality's mission and objectives.	15
4	Direct Engagement of Young People as both actors of change within their organisation and as beneficiaries	Reviews if the project actively involves young people in meaningful ways and includes them in activities.	20
5	Innovation	Examine the originality and creativity of the project approach and solutions.	10
6	Expected results at Local Level	Measures the project's potential to generate positive, lasting effects within the local community.	10
7	Cost Effectiveness	Analyses the efficiency of the budget and if costs are justified by the expected outcomes.	10
8	Relevance of Partnership & Inclusion of Youth Groups	Considers the value and inclusivity of partnerships, especially with informal youth groups.	15



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Maximum score: 100 points.

For proposals with the same score, the following method will be used to evaluate them, beginning with the highest-scoring group and proceeding in descending order:

- 1) Proposals within the same topic area will be prioritised according to the scores they have been awarded for the award criterion 'Coherence & Quality of the Project' When these scores are equal, priority will be based on their scores for the criterion 'Expected Results at Local Level'.
- 2) All proposals will be informed about the evaluation result (evaluation result letter). Successful proposals will be invited for grant preparation; the other ones will be put on the reserve list or rejected.

All applicants will receive the results of the selection process.

Additionally, a list of selected organizations and projects will be published on the project's website.

All applicants must have the capacity to successfully implement their projects.

- Applicants must have stable and sufficient resources to carry out the projects.
- Applicants must possess the knowledge, skills, and resources necessary for successful project implementation, including adequate experience with projects of similar size and nature.

Applicant Responsibilities

Funding recipients are required to participate in the Ecoality training process, known as Ecopolis, which consists of 3–4 sessions. These sessions will take place either before the funded project begins or during its implementation. Participation will be agreed upon when signing the cooperation agreement and accepting the project funding.

Additionally, funding recipients commit to attending project implementation and management training organized by RKI, if necessary. This requirement will also be agreed upon when signing the cooperation agreement and accepting the funding.



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